



Police Department

Nannette H. Hegerty  
Chief of Police

FOR IMMEDIATE RELEASE  
DATE: JANUARY 19, 2006  
NEWS RELEASE # 06-04

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## MILWAUKEE POLICE TAKE MESSAGE TO CABLE TELEVISION

*MPD Information available 24 hours a day, 7 days a week*

In an effort to get information on the Milwaukee Police Department to as many members of the community as possible, MPD is taking to the television airwaves with a new program, "CrimeLine."

The TV show is now available on Wisconsin on Demand, Channel 1111, for Time Warner Cable digital cable customers. The program is hosted by former print and television journalist Anne E. Schwartz, public relations manager for the Milwaukee Police Department. Time Warner Cable digital cable customers can access the "CrimeLine" program at any time by tuning in to Channel 1111, which is free to all digital customers.

The program features interviews of between five and 20 minutes long containing crime prevention information as well as highlights of various initiatives conducted by the Milwaukee Police Department. Available now are an **interview with Milwaukee Police Chief Nannette Hegerty**, a piece on **holiday safety**, an interview with District 3 Captain James Harpole on the issue of **cruising** and a program on the Department's **Citizen Academy**. Coming this month are programs covering the issue of graffiti, the WeTip hotline and Milwaukee's Most Wanted criminals.

Also available within a few days will be the **Milwaukee Press Club Newsmaker Press Conference from January 18, 2006 with Chief Hegerty**. Milwaukee Police encourage community groups to inform their members of this service so they can receive information on MPD policy and activities.

"We at the Milwaukee Police Department are always looking for ways to get information out to the public about what we do and how people can keep themselves safe," Hegerty said. "We believe the program will be a great help to community groups and others who are looking to answer some of the most frequently asked questions posed to the Department. Most important, it will help the community to know us better – a key component for police/community relations."

"Time Warner Cable is proud to partner with the Milwaukee Police Department to provide this program as a public service to our customers," said Time Warner Cable Community Relations Manager Stacy Zaja.

To access the program, tune to Channel 1111, select the "Your Community" tab on the screen category section and then select the subcategory, "CrimeLine." The list of programs will appear and the viewer may select their choice of topic. MPD plans to present four new program topics each month.

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